

## Digital File Specifications

### WEBSITE BANNER AND NEWSLETTER SUBMISSION FOR:

UPDATED 11-08-2018



#### WEBSITE BANNERS AND NEWSLETTER SIZES

##### Cova Website:

Size 1: w 768px x h 90px

Size 2: w 300px x h 250px

Size 3: w 300px x h 600px

**Cova Newsletter:** 175px x 175px



#### WEBSITE BANNERS AND NEWSLETTER SIZES

##### Savor Website:

Size 1: w 768px x h 90px

Size 2: w 300px x h 250px

Size 3: w 300px x h 600px

**Savor Newsletter:** 175px x 175px



#### WEBSITE BANNERS AND NEWSLETTER SIZES

##### Lynchburg Living Website:

Size 1: w 768px x h 90px

Size 2: w 300px x h 250px

Size 3: w 300px x h 600px

**LL Newsletter:** 175px x 175px



#### WEBSITE BANNERS AND NEWSLETTER SIZES

##### Lynchburg Business Website:

Size 1: w 768px x h 90px

Size 2: w 300px x h 250px

Size 3: w 300px x h 600px

**LB Newsletter:** 175px x 175px



#### NEWSLETTER ONLY

**Bride Newsletter:** 175px x 175px

**CoVaBIZ Newsletter:** 175px x 175px

**Dish Newsletter:** 175px x 175px

#### Design Tips:

*Keep it simple... Less is more.*

- 1) Include a "Call to Action".
- 2) Include your logo and an image.
- 3) Include your website URL or phone number.
- 4) Use a readable font.

#### What Should I Send?

- Use sizes pertaining to Website or Newsletter
- Send .jpg, png, gif files
- Image resolution of 72dpi
- All color must be RGB

#### How To Send Banners?

*Email artwork to the CRM listed below*

#### Coastal Virginia, Bride, BIZ, Dish or Savor Magazine:

**ATTN: Shane Carlisle**, Client Relations Manager

*E-Mail:* [shane@vgnet.com](mailto:shane@vgnet.com) or *Call:* (757) 422-8979

#### Lynchburg Living or Business:

**ATTN: Brittany Proctor** Client Relations Manager

*E-Mail:* [brittany@vgnet.com](mailto:brittany@vgnet.com) or *Call:* (757) 422-8979