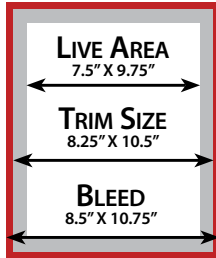


Digital File Specifications

FOR THE VIRGINIA RESTAURANT, LODGING & TRAVEL GUIDE

UPDATED 11-13-18



Publication Size
8 1/4 X 10 1/2

MECHANICAL SPECIFICATIONS

***** Add a 1/8" (.125") Bleed on Full Page & Double Truck Ads*****

	width	height
2 Page w/ Live Area	15.75"	9.75"
2 Page Trim***	16.5"	10.5"
Full Page w/ Live Area	7.5"	9.75"
Full Page Trim***	8.25"	10.5"
2/3 Page Vertical	5.5"	9.75"
1/2 Page Vertical	3.625"	9.75"
1/2 Page Horizontal	7.5"	4.75"
1/3 Page Vertical	2.375"	9.75"
1/3 Page Block	5.5"	4.75"
1/4 Page Vertical	3.625"	4.75"
1/6 Page Vertical	2.375"	4.75"
1/6 Page Horiz	5.5"	2.25"
1/8 Page Horiz (ONLY)	3.625"	2.25"

QUESTIONS?

Call (757) 422-8979 ext. 156
for a sales manager or
an account executive.

Agency Ad Submission Info:

In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

What Should I Send?

WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

How To Send Artwork?

1) *Email artwork to the Client Relations Manager*

2) Send large files via a file sharing sites, such as dropbox, mediafire, rapidshare, zippyshare, 4share.

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