

Digital File Specifications

Brunswick Islands/Cape Fear, Chesapeake, Coastal Virginia Attractions Insert, Delaware Beaches, Hampton, Norfolk, North Carolina High Country, Ocean City, Portsmouth, Virginia Restaurant, Lodging & Travel Guide & Williamsburg

UPDATED 11-13-18



Publication Size 8.25" X 10.5"

MECHANICAL SPECIFICATIONS

***** Add a 1/8" (.125") Bleed on Full Page & Double Truck Ads*****

	width	height
2 Page w/ Live Area	15.75"	9.75"
2 Page Trim***	16.5"	10.5"
Full Page w/ Live Area	7.5"	9.75"
Full Page Trim***	8.25"	10.5"
2/3 Page Horizontal	7.5"	6.375"
2/3 Page Vertical	4.9375"	9.75"
1/2 Page Vertical	3.625"	9.75"
1/2 Page Horizontal	7.5"	4.75"
1/2 Page Island	4.9375"	7.25"
1/3 Page Vertical	2.375"	9.75"
1/3 Page Block	4.9375"	4.75"
1/4 Page Vertical	3.625"	4.75"
1/6 Page Vertical	2.375"	4.75"
1/6 Page Horiz	4.9375"	2.25"
1/8 Page Horiz (ONLY)	3.625"	2.25"
1/12 Page	2.375"	2.25"

QUESTIONS?

Call (757) 422-8979 ext. 156 for a sales manager or an account executive.

Agency Ad Submission Info:

In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

What Should I Send?

WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

How To Send Artwork?

1) *Email artwork to the Client Relations Manager*

2) Send large files via a file sharing sites, such as dropbox, mediafire, rapidshare, zippyshare, 4share.

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North Carolina High Country, Williamsburg, Virginia Hospitality & Travel Guide

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