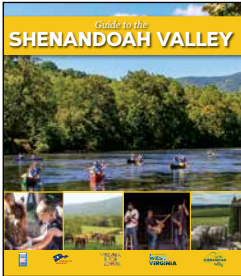


## Digital File Specifications

### THE OFFICIAL SHENANDOAH VISITORS GUIDE

UPDATED 11-13-18



Publication Size  
8" x 9"

#### MECHANICAL SPECIFICATIONS

\*\*\* Add a **1/8"** (.125") Bleed on Full Page & Double Truck Ads\*\*\*

	width	height
<b>Full Page (Plus .125" Bleed)</b>	<b>8"</b>	<b>9"</b>
<b>LIVE AREA</b>	<b>7.25"</b>	<b>8.25"</b>
<b>Back Cover (Plus .125" Bleed)</b>	<b>8"</b>	<b>9"</b>
<b>LIVE AREA</b>	<b>7.75"</b>	<b>8.75"</b>
<b>1/2 Page Vertical</b>	<b>3.5"</b>	<b>8.25"</b>
<b>1/4 Page</b>	<b>3.5"</b>	<b>4"</b>
<b>1/8 Page</b>	<b>3.5"</b>	<b>1.9"</b>
<b>1/16 Page</b>	<b>3.5"</b>	<b>.85"</b>

#### QUESTIONS?

Call (757) 422-8979 ext. 156 for a sales manager or an account executive.

## Agency Ad Submission Info:

### In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

## What Should I Send?

### WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

## How To Send Artwork?

### 1) Email artwork to the Client Relations Manager

- 2) Send large files via a file sharing sites, such as dropbox, mediafire, rapidshare, zippyshare, 4share.

## Contact:

**Brittany Proctor**, Client Relations Manager

**E-Mail:** [brittany@vgnet.com](mailto:brittany@vgnet.com) or **Direct Line:** (757) 422-8979 ext.145

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