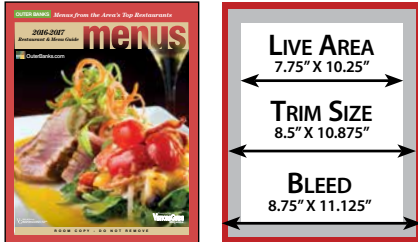


## Digital File Specifications

### MENU GUIDES FOR OUTER BANKS, OCEAN CITY, VIRGINIA BEACH & WILLIAMSBURG

UPDATED 11-13-18



Publication Size  
8 1/2 X 10 7/8

#### MECHANICAL SPECIFICATIONS

\*\*\* Add 1/8" For Bleed on Full Page Ads\*\*\*

	width	height
Trim Size***	8.5"	10.875"
Full Page w/ Live Area	7.75"	10.25"
1/2 Page	7.75"	4.935"
1/4 Page	3.75"	4.935"

#### WILLIAMSBURG MECHANICAL SPECIFICATIONS

\*\*\* Add 1/8" For Bleed on Full Page Ads\*\*\*

	width	height
Trim Size***	9"	10.75"
Full Page w/ Live Area	8"	10"
*Add 1/8" For Bleed on Full Page Ads	9.25"	11.125"
Full Size	9"	10.75"
1/2 Page	8"	4.625"
1/4 Page	3.875"	4.625"

#### QUESTIONS?

Call (757) 422-8979 ext. 156  
for a sales manager or  
an account executive.

## Agency Ad Submission Info:

### In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

## What Should I Send?

### WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

## How To Send Artwork?

1) *Email artwork to the Client Relations Manager*

2) Send large files via a file sharing sites, *such as dropbox, mediafire, rapidshare, zippyshare, 4share.*

## Contact:

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*Outer Banks, Virginia Beach & Williamsburg Menu Guides*

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