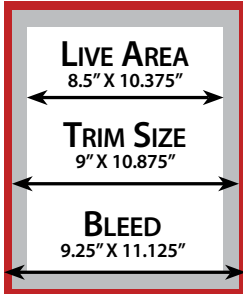


Digital File Specifications

LYNCHBURG BUSINESS MAGAZINE

UPDATED 11-13-18



Publication Size 9" X 10.875"

MECHANICAL SPECIFICATIONS

***** Add a 1/8" (.125") bleed past trim on Full Page & Double Truck Ads*****

	width	height
Full Page Trim***	9"	10.875"
Full Page's Live Area <i>(All important items within this area -- logos, text, etc.)</i>	(8.5")	(10.375")
Double Page***	(16.75")	(10.875")
1/2 Page Horizontal	(8.125")	(4.625")
1/4 Page Horizontal	(8.125")	(2.3")

QUESTIONS?

Call (757) 422-8979 ext. 156 for a sales manager or an account executive.

Agency Ad Submission Info:

In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

What Should I Send?

WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

How To Send Artwork?

1) Email artwork to the Client Relations Manager

2) Send large files via a file sharing sites, such as dropbox, wetransfer, mediafire, rapidshare, zippyshare, 4share.

Contact:

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