

Digital File Specifications

LAKE ANNA GUIDE

UPDATED 11-13-18



Publication Size 9" X 10.875"

MECHANICAL SPECIFICATIONS

***** Add a 1/8" (.125") Bleed on Full Page & Double Truck Ads*****

	width	height
Full Page Trim***	9"	10.875"
Full Page w/ Live Area	(8.5")	(10.375")
Double Truck***	(17")	(10.375")
1/2 Page Vertical	(3.7")	(9.625")
1/2 Page Horizontal	(7.625")	(4.7")
1/2 Page Island	(5")	(7.1625")
1/3 Page	(4.9")	(4.7")
1/3 Page Vertical	(2.4")	(9.625")
1/4 Page Vertical	(3.7")	(4.7")
1/6 Page Horizontal	(5")	(2.2375")
1/6 Page Vertical	(2.3")	(4.7")
1/8 Page Horizontal (ONLY)	(3.7")	(2.24")
1/12 Page	(2.38")	(2.2375")
2/3 Page Vertical	(4.9")	(9.625")

QUESTIONS?

Call (757) 422-8979 ext. 156 for a sales manager or an account executive.

Agency Ad Submission Info:

In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

What Should I Send?

WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

How To Send Artwork?

- 1) *Email artwork to the Client Relations Manager*
- 2) Send large files via a file sharing sites, *such as dropbox, mediafire, rapidshare, zippyshare, 4share.*

Contact:

Brittany Proctor, Client Relations Manager

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