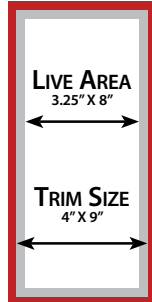


## Digital File Specifications

### FOR THE BOONE VISITOR GUIDE

UPDATED 11-13-18



Publication Size 4" X 9"

#### MECHANICAL SPECIFICATIONS

Full Page Live Area	3.25"	8"
1/2 Page	3.25"	3.875"
1/4 Page	3.25"	1.875"

## Agency Ad Submission Info:

### In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

## What Should I Send?

### WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

## How To Send Artwork?

### 1) Email artwork to the Client Relations Manager

- 2) Send large files via a file sharing sites, such as dropbox, mediafire, rapidshare, zippyshare, 4share.

## Contact:

**Brittany Proctor**, Client Relations Manager

**E-Mail:** [brittany@vgnet.com](mailto:brittany@vgnet.com) or **Direct Line:** (757) 422-8979 ext.145

### Mailing Address:

VistaGraphics (attn: Brittany Proctor)  
1264 Perimeter Parkway  
Virginia Beach, Va. 23454

#### QUESTIONS?

Call (757) 422-8979 ext. 156  
for a sales manager or  
an account executive.