

Digital File Specifications

ARLINGTON VISITORS GUIDE, MEETING PLANNER, PAD MAP

UPDATED 11-13-18

MECHANICAL SPECIFICATIONS

ARLINGTON VISITORS GUIDE

8.5" Wide X 10.875" High Add .125" Bleed On Full Pages

	width	height
Full Page Trim	8.5"	10.875"
1/2 Page Horizontal	7.75"	4.625"
1/2 Page Vertical	3.75"	9.75"
1/4 Page Vertical	3.75"	4.75"
1/8 Page Horizontal	3.75"	2"

ARLINGTON MEETING PLANNER

8.5" Wide X 10.875" High Add .125" Bleed On Full Pages

	width	height
Full Page Trim	8.5"	10.875"
1/2 Page Horizontal	7.75"	4.625"
1/2 Page Vertical	3.75"	9.75"
1/6 Page	2.375"	4.625"
1/12 Page Horizontal	2.375"	2.25"

ARLINGTON PAD MAP

8.5" Wide X 10.875" High Add .125" Bleed On Full Pages

	width	height
1/3 Page	4.5"	8"
1/6 Page	2.125"	8"
1/12 Page Horizontal	2.125"	3.875"
1/24 Page	2.125"	2.125"

QUESTIONS?

Call (757) 422-8979 ext. 156
for a sales manager or
an account executive.

Agency Ad Submission Info:

In Your Provided Ad:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K (NOT 4 color).

What Should I Send?

WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

How To Send Artwork?

1) *Email artwork to the Client Relations Manager*

2) Send large files via a file sharing sites, *such as dropbox, mediafire, rapidshare, zippyshare, 4share.*

Contact:

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