

Digital File Specifications

WEBSITE BANNER AND NEWSLETTER SUBMISSION FOR:

UPDATED 03-29-2017



WEBSITE BANNERS AND NEWSLETTER SIZES

Cova Website:

Size 1: w 768px x h 90px

Size 2: w 300px x h 250px

Size 3: w 300px x h 600px

Cova Newsletter: 175px x 175px



WEBSITE BANNERS AND NEWSLETTER SIZES

Savor Website:

Size 1: w 768px x h 90px

Size 2: w 300px x h 250px

Size 3: w 300px x h 600px

Savor Newsletter: 175px x 175px



WEBSITE BANNERS AND NEWSLETTER SIZES

Lynchburg Living Website:

Size 1: w 768px x h 90px

Size 2: w 300px x h 250px

Size 3: w 300px x h 600px

LL Newsletter: 175px x 175px



WEBSITE BANNERS AND NEWSLETTER SIZES

Lynchburg Business Website:

Size 1: w 768px x h 90px

Size 2: w 300px x h 250px

Size 3: w 300px x h 600px

LB Newsletter: 175px x 175px

Design Tips:

Keep it simple... Less is more.

- 1) Include a "Call to Action".
- 2) Include your logo and an image.
- 3) Include your website URL or phone number.
- 4) Use a readable font.

What Should I Send?

- Use sizes above pertaining to Website/Newsletter
- Send .jpg, png, gif files
- Image resolution of 72dpi
- All color must be RGB

How To Send Banners?

Email artwork to the CRM listed below

Coastal Virginia or Savor Magazine:

ATTN: Stacy Graef, Client Relations Manager

E-Mail: stacy@vgnet.com or *Call:* (757) 422-8979

Lynchburg Living or Business:

ATTN: Brittany Proctor Client Relations Manager

E-Mail: brittany@vgnet.com or *Call:* (757) 422-8979