

## Digital File Specifications

### COASTAL VIRGINIA MAGAZINE

UPDATED 08-11-2017



Publication Size 9" X 10.875"

#### MECHANICAL SPECIFICATIONS

**\*\*\* Add a 1/8" (.125") Bleed on Full Page & Double Truck Ads\*\*\***

|                          | width      | height         |
|--------------------------|------------|----------------|
| <b>Full Page Trim***</b> | <b>9"</b>  | <b>10.875"</b> |
| Full Page w/ Live Area   | ( 9" )     | ( 10.875" )    |
| Double Truck***          | ( 18" )    | ( 10.875" )    |
| 1/2 Page Vertical        | ( 3.7" )   | ( 9.625" )     |
| 1/2 Page Horizontal      | ( 7.625" ) | ( 4.7" )       |
| 1/2 Page Island          | ( 5" )     | ( 7.1625" )    |
| 1/3 Page Block           | ( 4.9" )   | ( 4.7" )       |
| 1/3 Page Vertical        | ( 2.4" )   | ( 9.625" )     |
| 1/4 Page Vertical        | ( 3.7" )   | ( 4.7" )       |
| 1/6 Page Horizontal      | ( 5" )     | ( 2.2375" )    |
| 1/6 Page Vertical        | ( 2.3" )   | ( 4.7" )       |
| 1/12 Page Horizontal     | ( 2.38" )  | ( 2.2375" )    |
| 2/3 Page Vertical        | ( 4.9" )   | ( 9.625" )     |

#### EXCLUSIVE HOMES SPECIFICATIONS

|              |          |           |
|--------------|----------|-----------|
| SINGLE SPACE | ( 3.7" ) | ( 1.75" ) |
| DOUBLE SPACE | ( 3.7" ) | ( 3.7" )  |
| TRIPLE SPACE | ( 3.7" ) | ( 7.7" )  |

#### QUESTIONS?

Call (757) 422-8979 ext. 156 for a sales manager or an account executive.

## Agency Ad Submission Info:

### In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

## What Should I Send?

### WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

## How To Send Artwork?

1) *Email artwork to the Client Relations Manager*

2) Send large files via a file sharing sites, such as dropbox, mediafire, rapidshare, zippyshare, 4share.

## Contact:

**Stacy Graef**, Client Relations Manager

**E-Mail:** [stacy@vgnet.com](mailto:stacy@vgnet.com) or **Call:** (757) 422-8979 ext. 157

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