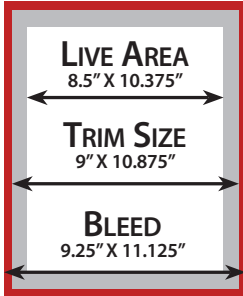


## Digital File Specifications

### LYNCHBURG BUSINESS MAGAZINE

UPDATED 07-28-2016



Publication Size 9" X 10.875"

#### MECHANICAL SPECIFICATIONS

**\*\*\* Add a 1/8" (.125") bleed past trim on Full Page & Double Truck Ads\*\*\***

	width	height
<b>Full Page Trim***</b>	<b>9"</b>	<b>10.875"</b>
<b>Full Page's Live Area</b> <i>(All important items within this area -- logos, text, etc.)</i>	<b>( 8.5" )</b>	<b>(10.375" )</b>
<b>Double Page***</b>	<b>( 16.75" )</b>	<b>(10.875" )</b>
<b>1/2 Page Horizontal</b>	<b>( 8.125" )</b>	<b>( 4.625" )</b>
<b>1/4 Page Horizontal</b>	<b>( 8.125" )</b>	<b>( 2.3" )</b>

#### QUESTIONS?

Call (757) 422-8979 ext. 156 for a sales manager or an account executive.

## Agency Ad Submission Info:

### In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

## What Should I Send?

### WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

## How To Send Artwork?

### 1) Email artwork to the Client Relations Manager

2) Send large files via a file sharing sites, such as dropbox, wetransfer, mediafire, rapidshare, zippyshare, 4share.

## Contact:

**Brittany Proctor**, Client Relations Manager

**E-Mail:** [brittany@vgnet.com](mailto:brittany@vgnet.com) or **Direct Line:** (757) 213-2495

### Mailing Address:

VistaGraphics (attn: Brittany Proctor)  
1264 Perimeter Parkway  
Virginia Beach, Va. 23454