

## Digital File Specifications

### COVA BIZ MAGAZINE

UPDATED 11-13-18



Publication Size 9" X 10.875"

#### MECHANICAL SPECIFICATIONS

**\*\*\* Add a 1/8" (.125") Bleed on Full Page & Double Truck Ads\*\*\***

	width	height
<b>Full Page Trim***</b>	<b>9"</b>	<b>10.875"</b>
Full Page w/ Live Area	( 8.5" )	( 10.375" )
Double Truck***	( 17" )	( 10.375" )
1/2 Page Vertical	( 3.7" )	( 9.625" )
1/2 Page Horizontal	( 7.625" )	( 4.7" )
1/2 Page Island	( 5" )	( 7.1625" )
1/3 Page Block	( 4.9" )	( 4.7" )
1/3 Page Vertical	( 2.4" )	( 9.625" )
1/4 Page Vertical	( 3.7" )	( 4.7" )
1/6 Page Horizontal	( 5" )	( 2.2375" )
1/6 Page Vertical	( 2.3" )	( 4.7" )
1/12 Page Horizontal	( 2.38" )	( 2.2375" )
2/3 Page Vertical	( 4.9" )	( 9.625" )

#### EXCLUSIVE HOMES SPECIFICATIONS

SINGLE SPACE	( 3.7" )	( 1.75" )
DOUBLE SPACE	( 3.7" )	( 3.7" )
TRIPLE SPACE	( 3.7" )	( 7.7" )

#### QUESTIONS?

Call (757) 422-8979 ext. 156 for a sales manager or an account executive.

## Agency Ad Submission Info:

### In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

## What Should I Send?

### WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

## How To Send Artwork?

1) *Email artwork to the Client Relations Manager*

2) Send large files via a file sharing sites, such as dropbox, mediafire, rapidshare, zippyshare, 4share.

## Contact:

**Shane Carlisle**, Client Relations Manager

**E-Mail:** [shane@vgnet.com](mailto:shane@vgnet.com) or **Call:** (757) 422-8979 ext. 157

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