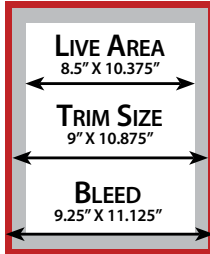


Digital File Specifications

CENTRAL VIRGINIA BRIDAL GUIDE

UPDATED 11-13-18



Publication Size
9" x 10.875"

MECHANICAL SPECIFICATIONS

*** Add 1/8" (.125") bleed past trim on Full Page and Double Page Ads***

	width	height
Full Page Trim***	9"	10.875"
Full Page's Live Area	8.5"	10.375"
<i>(All important items within this area -- logos, text, etc.)</i>		
Double Page***	18"	10.875"
1/2 Page Horizontal	8.125"	4.625"
1/2 Page Vertical	3.875"	9.75"
1/4 Page	3.875"	4.625"
1/8 Page	3.875"	2.125"

QUESTIONS?

Call (757) 422-8979 ext. 156 for a sales manager or an account executive.

Agency Ad Submission Info:

In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

What Should I Send?

WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

How To Send Artwork?

1) *Email artwork to the Client Relations Manager*

2) Send large files via a file sharing sites

such as dropbox, wetransfer, mediafire, rapidshare, zippyshare, 4share.

Contact:

Brittany Proctor, Client Relations Manager

E-Mail: brittany@vgnet.com or **Direct Line:** (757) 213-2495

Mailing Address:

VistaGraphics (attn: Client Relations Manager)
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